



SPONSORSHIP OPPORTUNITIES

Sponsor An Event Ring (Taken)

- ❖ \$500 for **“exclusive”** ring advertising and sponsor ring naming (sponsor may also provide up to six banners/signs no larger than 3’ wide by 10’ long, to be on display in the named ring)
- ❖ Event rings will be assigned on a first come first serve basis
- ❖ Includes sponsor’s ring name in competitor’s catalogue and event ring maps
- ❖ Includes mentions during the event when referring to sponsored ring
- ❖ ½ page sponsor advertisement in competitor’s catalogue
- First option on booking a vendor booth and discounted booth fees (50% discount - \$75)
- ❖ Sponsor’s name/logo & link on Ring sponsorship page of website and Home page of website
- ❖ Sponsor may provide literature or coupons to be inserted in competitor & volunteer registration package (optional)

Gold Level Sponsorship (\$500+ Cash or Merchandise)

- ❖ \$500+ in cash and/or merchandise from sponsor
- ❖ Sponsor may provide any/all of the following: logo and web link for competition website and catalogue; sign (no larger than 3’x10’), product advertising or coupons for competitor & volunteer registration packages
- ❖ ½ page sponsor advertisement in competitor’s catalogue
- ❖ Sponsor’s name/logo & link on Home and Gold sponsorship page of website and competitors’ catalogue
- ❖ First option on booking a vendor booth and discounted booth fees (50% discount - \$75)
- ❖ Sponsor’s sign hung onsite in high-traffic areas viewable by competitors and spectators

June 9-11

Silver Level Sponsorship (\$250-500 Cash or Merchandise)

- ❖ \$250-500 in cash and/or merchandise from sponsor
- ❖ Sponsor may provide any/all of the following: logo and web link for competition website and catalogue; sign (no larger than 3'x10'), product advertising or coupons for competitor & volunteer registration packages
- ❖ Business card sponsor advertisement in competitor's catalogue
- ❖ Sponsor's name/logo & link on Silver sponsorship page of website & competitor's catalogue
- ❖ Sponsor's sign hung onsite in high-traffic areas viewable by competitors and spectators

Bronze Level Sponsorship (\$250 or less Cash or Merchandise)

- ❖ \$250 or less in cash and/or merchandise from sponsor
- ❖ Sponsor may provide ad, logo and web link
- ❖ Business card sponsor advertisement in competitor's catalogue
- ❖ Sponsor's name/logo & link on Bronze sponsorship page of website & competitor's catalogue

Volunteer Food/Beverages:

- ❖ Donations of food or beverages for judges and volunteers working the event from the sponsor (examples: bottled water/pop/coffee/tea; snacks, fruit, pizzas, deli platters)
- ❖ Sponsor may provide ad, logo and web link
- ❖ Sponsor acknowledgement in competitor's catalogue & website
- ❖ If sponsor donation is \$150 or more in value they will be provided a space onsite to hang one (1) sign in a prominent location (no larger than 3' x 10' - sign to be provided by sponsor)

Volunteer T-Shirt Sponsor (TAKEN!)

(Limited to one sponsorship opportunity)

- ❖ \$800 commitment from sponsor
- ❖ Sponsor will provide logo for t-shirts, print advertising, website, and competitor's catalogue
- ❖ Sponsors name/logo/slogan to be printed on back of up to 150 volunteer's shirts!
- ❖ High visibility and movement around the site, visible to public and media
- ❖ Sponsors name on all event advertising, event posters, website, and competitor's catalogues
- ❖ Prominent space provided in competition areas to hang banners (no larger than 3' wide by 10' long - signs provided by sponsor)
- ❖ Free vendor booth if desired
- ❖ Sponsor may provide literature or coupons to be inserted in competitor & volunteer registration package

Raffle Table Prizes:

Sponsor prize donations will be used for an onsite raffle table that will have a total of two (2) raffles scheduled, one (1) for each day (Sat & Sun) of the competition. Sponsors name will be featured prominently at raffle table where item are displayed.

- ❖ Sponsor's name will be featured prominently while item is on the raffle table
- ❖ Sponsor's provided literature/coupons may also be displayed with donation item while on the raffle table
- ❖ A thank you in the competitor catalogue, with Sponsor listing

Contact Anna Lupacchino to make a raffle table donation email doglove@telus.net or call 604-839-7415

Competitor Registration Package

June 9-11

Competitors traditionally receive a “registration package” containing samples of product items for dogs or a sponsor-provided branded item that would be useful to the competitor and their dog. Approximately 200-300 packages containing identical items will be handed out including any coupons or literature provided by sponsors.

Some examples of branded items: fabric bags, soft sided cooler, collars & leashes, reflective lights, bandanas, balls, Frisbees, treats, pad of paper, pen, stainless steel or plastic water bottles, neck coolers, sun screen, lip balm, etc.

- ❖ Sponsor receives acknowledgement in competitor’s catalogue
- ❖ Prominent space onsite to hang a sign (no larger than 3’h x 10’w - signs to be provided by sponsor
- ❖ 200-300-item donation from sponsor to competitor registration package
- ❖ Sponsors may provide literature or coupons to be inserted in each registration package
- ❖

To make a donation to the registration packages call April Statz at 250-792-0765 or email 2023vibcykregionals@gmail.com

On Site Signage:

Sign to be provided by sponsor - no larger than 3’h x 10’w

- ❖ \$45 per sign hung onsite in predominant areas viewable by competitors and spectators
- ❖ \$60 per ring sign - \$10 per foot for sign longer than 10’ (please confirm availability – Exclusive ring sponsors will take priority)
- ❖ \$65 per sign hung in predominant areas + Business Card size ad in Competitor’s Catalogue

Advertisement in Competitor’s Catalogue:

Each of the approximately 200-300 competitors will receive a colour electronic copy of the event catalogue, which will include general information about the event: start times, running orders, site maps, etc. Competitors will have the opportunity to request a B/W printed copy of the catalogue.

- ❖ \$25 - Business Card Advertisement
- ❖ \$30 – ¼ page advertisement
- ❖ \$50 – ½ page advertisement
- ❖ \$75 – Full page advertisement

Vendor Booths (\$150) Double booth (\$250):

Vendor area will be located a high traffic area between the competition rings from Fri, June 9 – Sun June 11 these areas will be accessible to competitors, guests and spectators.

- ❖ A 10’x10’ booth space
- ❖ Vendors to provide their own shade/rain cover and display racks
- ❖ Electrical hookups may be available by **advanced request on the vendor form.**
- ❖ Vendor name/logo, contact info & weblink listed on “vendor” page of event website and competitor’s catalogue

Book now to ensure you have a space! Contact April Statz call 250-792-0765 or email 2023vibcykregionals@gmail.com